

FOR SALE!

An Amazing International Online Business FOR SALE in a Multi Billion Rand Industry!

Look, there comes a time in every reasonable person's life when he has to stand up and say, *"enough is enough - I need to EARN more money!"* That will also be the day when you will decide to change your financial future forever!

Dear Friend,

I know what it feels like to *"had enough"* and I am not alone.

A while ago many people in Europe felt the same. They went to the streets! The worst global recession in 80 years was blamed on the banks. Right or wrong - people in Europe believed that and they made how they feel crystal clear. But, in the end it didn't matter.

You see it didn't matter because the ONLY person that can fix our own financial future is ourselves.



Let me show you how you can change yours...**starting right now!**

Before I started by own business I spent a lot of time just thinking about it.

I purchased every book and course I could find on the topic. I even attended R10 000 and R15 000 seminars, workshops, and so-called *boot camps* to start my own business. **Nothing worked for me.**

The problem was taking that first step. It sounds easy enough but let me tell you it's frustrating, it's exhausting, and it's depressing and humiliating not to be able to *"make that first move"*.

And you know what... time is not standing still, we are getting older – and whether you believe it or not, the older you get the more difficult it is to learn new skills, try new things, and take new risks.

Here Is My Story

My luck changed when I had a social meeting with an accountant friend. He told me about a dormant business that one of his clients wanted to sell. I looked at the proposal, made up my mind, and I bought this dormant business “*lock-stock and barrel*”. It was the BEST decision I ever made!

Well, to be truthful, today I laugh when I think about it. I bought a dormant business. All I really bought was the business registration name (it was a PTY LTD company); a set of old accounting ledgers which meant nothing, some stationary, a share certificate, and a so-so business plan.

BUT that was all I needed to make my first move. I was excited and proud. At last I was a business owner – I had my OWN business!

I still remember it as if it was yesterday. I was on top of the world!

To make a long story short, before I knew it I had resigned by job; I worked my butt off for nearly 8 years and then I received an offer I just couldn't refuse. I sold my business for enough money to retire (Well not quite, I was only 37 and in the prime of my business career).

Let me introduce myself. My name is Walter Donald Peck and I am a businessman, philanthropist, entrepreneur, and dedicated family man. I am also a multi-millionaire.

I'm not some big shot guru; I'm just an ordinary guy that found a way to make easy money. I love the things money can buy. I like the fact that I'm rich – it's very nice.

Yes, I know many people who believe that money can't buy everything - especially happiness. Let me tell you something. I have seen more happy families WITH money than happy families WITHOUT money. That is a fact!

Without money life is HARD – It's very, very hard indeed. I was there too - so I know what I'm talking about.

Look, my point is this. It's wonderful to have enough money to do what you want. **But do you know what's better than cash?** The secret of KNOWING how to make easy money.

If you know THIS secret you can have as much money in the bank as you like, when you like. You will never have to worry about money again!

When I “retired” I thought I was going to play golf every day and do nothing. Well... life doesn't work that way and I'm glad it doesn't.

Since I “retired” I have been very busy and in the process I did a lot of good. I absolutely LOVE what I do now. I start new companies all the time, I help fellow businessmen succeed and in general I help many people realize their business dreams.

Yes, I also have fun too. I love to travel with my family and as a family we have seen most of the world.

I love history and I constantly seek solutions to old (and new) problems. In the process I always discover amazing and fascinating new business opportunities.



In January 2010 I started a new project to investigate the possibility of generating renewable free electricity. I wanted to make a difference – I wanted all of us to save electricity, to save the planet, and to save money.

My research took months. It was challenging and fascinating. I worked day and night and met amazing people. My research took me to Europe, the USA, Asia, and Turkey.

I'm going to share some of my findings and discoveries with you a little later in this letter, but for now – here's what happened next. I started my own global **Renewable and Alternative Energy** online business.

In the process I educate those who wanted to listen. I helped those who wanted to save money and I helped global companies distribute do-it-yourself solar, -wind and other types of products all over the world.

Am I a “Greeny”?

No I don't think so. You see... I'm first and foremost a businessman. I also have a farm that produces food and in the process we burn 1000's of liters of fossil fuels (diesel) every year. We use pesticides, we pump rivers dry to irrigate crops with millions of liters of water, and in the process we use an enormous amount of electricity.



The farm also has cattle that produces I don't know how many cubic meters of methane gas every year, which is apparently, according to new research, harmful to the environment. And yes, I'm a keen hunter too.

So no – I'm not a **greeny**. But I'm not ignorant either.

Someone has to produce food for the 7 billion people on this planet – we all have to eat. I understand the world's future problems better than most. By understanding all this I know how to make a difference in other ways... and because I'm a good businessman I also make a lot of money.

Let me explain.

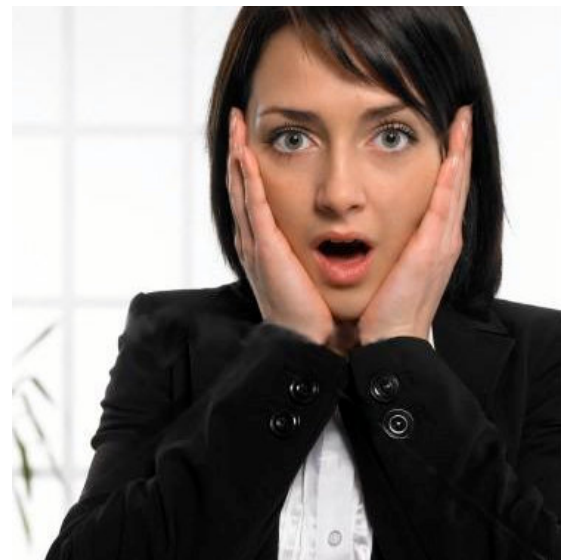
Most people think, for whatever reason, that the renewable and alternative energy business sector is as difficult as *rocket science*.

It is not! It's so simple any child can understand how it works **IF** you teach him or her well. I am soon going to show you how easy it is and how easy it is to make money from it. Once you understand it and I mean really and truly understand it, you will have an “**A- HA**” moment!

From that second onwards you will own a ticket to get access to as much money in the world as you like.

Let me SHOCK you!

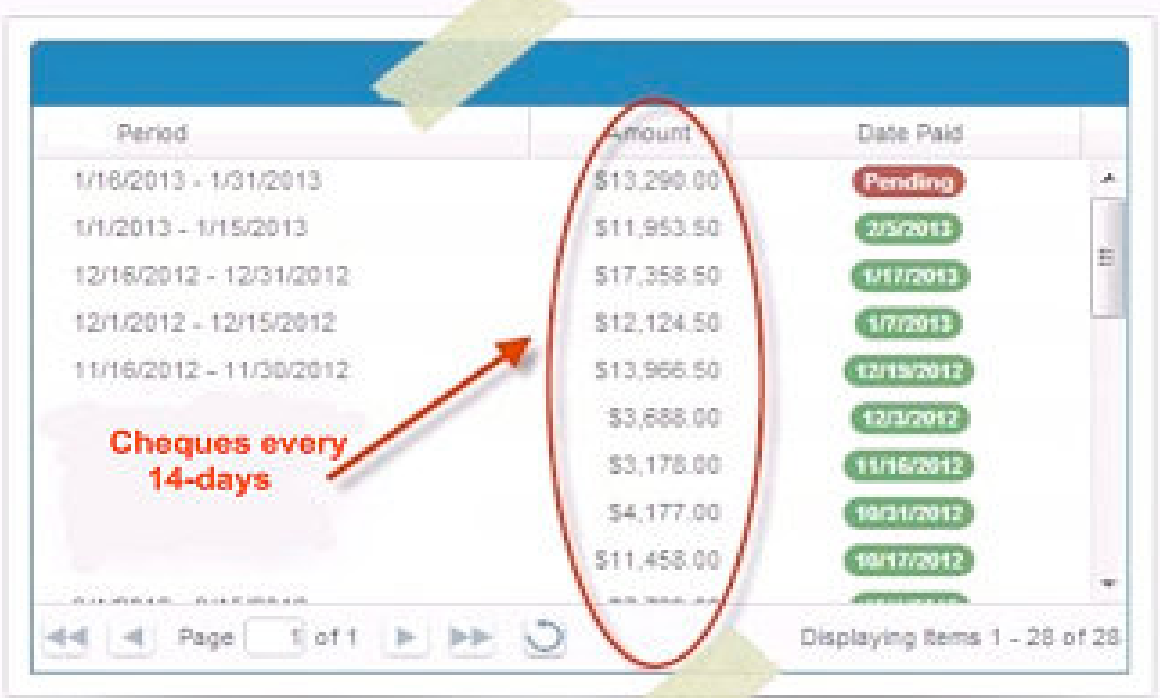
I am going to sell one of my businesses to you today so that **YOU** can also make a small fortune – all you have to do is follow the rules that I will give you.



I earn REAL MONEY. For me, **REAL** money means I get paid in U\$ Dollars. There are many reasons why I believe in U\$ Dollars and I will explain it to you later in more detail. You will earn U\$ Dollars too. I also like the idea of “getting paid” twice a month. I insist on a payment every 14 days! Everything happens automatically and it will happen for you too.

Look here!

All that stands between you and becoming your own boss, making a fortune, and living the life of your dreams, is that you read this letter right now and take action.



The screenshot shows a payment history table with three columns: Period, Amount, and Date Paid. The Amount column is circled in red, and a red arrow points to it from a text box that says "Cheques every 14-days". The Date Paid column shows dates every 14 days, starting from 10/17/2012 and ending with a "Pending" status for the most recent period. The table is displayed on a web interface with navigation buttons at the bottom.

Period	Amount	Date Paid
1/16/2013 - 1/31/2013	\$13,290.00	Pending
1/1/2013 - 1/15/2013	\$11,953.50	2/3/2013
12/16/2012 - 12/31/2012	\$17,358.50	1/17/2013
12/1/2012 - 12/15/2012	\$12,124.50	1/7/2013
11/16/2012 - 11/30/2012	\$13,966.50	12/15/2012
	\$3,688.00	12/3/2012
	\$3,178.00	11/16/2012
	\$4,177.00	10/31/2012
	\$11,458.00	10/17/2012

I want you to **buy ONE of **my** established online **businesses**. I will show you how to make money immediately **AND** how to build this new business into a **massive asset - SO BIG** that you can sell it in 5 years and **retire by 2018**.**

In short, your business will sell **Renewable Energy Products & Services** from many different 3rd party suppliers and distributors from across the globe.* These 3rd party suppliers are going to pay you HUGE commissions (up to 75%+) for advertising and selling their products and services on YOUR new online business platform.

Here's how it works!

Your new business is ready to be delivered to you. As soon as I get your go-ahead your business will be registered in YOUR name and all the necessary commission accounts will be opened for you. Your online business will be embedded with all YOUR new the commission codes so that you can get paid directly and immediately.

For a start, your new business has already been set up to generate three (3) immediate income streams for you.

Two (2) of these income streams are what I call ONLINE income streams and the 3rd is an OFFLINE income stream. Let me explain.

- **An ONLINE income stream** in this case, is money that is paid to you by companies or individuals all over the world for services that you render to them via your new online business. You can also call it your own special “website” if you like.

To make all this work, your website must be registered on an international database and linked to an International **Payment Platform (IPP)**.

This **IPP** manages your commissions and the delivery of all the goods and services that gets sold on your website. It also provides you with important guarantees. It's free to set up and will not cost you a single sent - the suppliers pay for everything.

In a nutshell this **IPP** is there to do all the work for you and to make sure you get paid **in time, on time, and every time**. You will be paid in U\$ Dollars. There is nothing to worry about – you don't take any risks, and you don't have to carry any stock or have to do any deliveries. This is the PERFECT business with a PERFECT system.

- **An OFFLINE income stream** is something else. Here you can get more personally involved if you like. In this case local companies, who advertise on your website directly, will pay you. If you don't want to go for the off-line income option above, you can keep it unchanged to an online income stream as described earlier.

* This is 100% your business. So you can pick and choose from 1000's of international companies who are ready to pay you for advertising their products and services on your new website. I have chosen 3 for you to get you started – you can later decide if you want to keep them or go with others. It's easy and I will give you all the information.

But there is more...

Apart from the above three (3) income streams that are already embedded on your new business there is a special List Building System you are going to love because it BUILD an asset.

Your new business will automatically build an international list of special visitors with their contact details for you. All this happens 24 hours a day, 7 days a week, on autopilot.

I am going to need your **full attention here for a minute **to explain** this brilliant benefit to you... are you ready?**

Your website is equipped with special software that runs an automated *opt-in* page 24/7. This *opt-in* page is where visitors will give their contact details (email addresses) to you.

This *opt-in* page is linked to your **List Building System (LBS)**. It is already built into your new website's admin panel. It is YOUR property and asset AND it is 100% confidential and gets controlled by you alone via secure passwords. This is a very important fact and all will become clearer later.

All you will need to do is to manage your **LBS** properly according to the secret system and business plan I will give you.

I know, as confusing or crazy as all this may sound to you at the moment, let me try to explain and give you an example.

A while ago a Cape Town business man was offered R2.58 million for his global client list of 19 407 people. It took him and his partner about 18 months to build it.

The partners said: “No thank you” and instead accepted a counter offer from a company in the US. The next day \$909 549 was paid into their private bank account. Do your own calculations – this is a lot of money for 18 months work don't you think?



Is this once-off luck? Not at all - just open any business newspaper, read the fine print and you will quickly see what I mean.

Maybe you remember this one. Not so long ago Facebook was sold (listed on Wall Street) and capitalised with 104 billion U\$ dollars. In monetary terms this is about the size of the entire South Africa GDP for one full year.

Just to put this into perspective...

What I am saying here is that the shareholders of Facebook now have more money to their disposal than the South African government has. What is even more interesting is that Facebook has **200 times** more registered users on their books (client list) than the South Africa Government has as registered taxpayers.

If you think this is crazy – I don't blame you!

But you know what...? Facebook sold for 104 Billion U\$ dollars **because of their client list**. NOT the nice software they have or the nice system that runs it. Not for the user experience people have either. Well... perhaps a little, but ultimately they got this price because of their huge one billion registered client list, which is still growing daily.



So what...

There's just not enough space to explain this business principal and system here in more detail for you but I don't want you to worry about it. Everything will become clear soon.

However the important thing now is this;

When you accept this offer today and **BUY ONE OF MY BUSINESSES** I will deliver it to you within 15 working days (that is the time my developers will need to get everything ready for you).

When you receive your business you will also receive complete ownership immediately and everything will work perfectly.

My team we will help you to open your own *International bank account* (inside the **IPP**) before delivery, and don't worry, I will guarantee you that your account will be approved – it's a free service to you.

You will only have to pay a once-off purchase price to buy one of by businesses. There are no hidden costs or surprises later. There is no fine print, no royalties, no admin fees, or any other hidden fees whatsoever!

I guarantee you that this is the most perfect **RISK FREE, HIGH INCOME, ASSET BUILDING business you will ever find!**

The SA Chamber of Entrepreneurs (SACE) here in South Africa is going to handle everything on my behalf for you from day one. They are also going to do the roll-out and delivery of your business to you. You can read more about SACE later in this letter. You can trust them to do an excellent job and I will personally guarantee that!

Here Is Your Official Invitation!

You are hereby invited to accept the offer today and buy your OWN online business in the very lucrative **Renewable & Alternative Energy** sector.

You don't have to sign any long-term contracts. All you have to do is complete the application form that you will find on the last page of this document. This is the easiest, most fantastic money making business on the planet! I ONLY have 21 businesses available and 9 have already been sold. You will need to act today or you are going to miss this opportunity.

What's going to happen next...

When we receive your application form we will immediately confirm receipt and issue one of the licences to you. You are then going to receive the following:

- Full international OWNERSHIP of your new online business. A registration certificate will confirm your ownership and this will be verified on an international registration database. You can look at an example of how your new business will look here – <http://sterlingpower.org>
- Your website business will be fully functional and ready to make money for you immediately. Everything will be done. Your new commission codes will be embedded and integrated into your website so commission will be paid to you every 14 days.
- Your site will be fully hosted on one the world's biggest hosting platform. PLUS your hosting fees and domain registration fees (all international websites have this) will be paid on your behalf for the next 12 months. After 12 months a small monthly hosting fee of R58 will be payable. This is not compulsory and you can do your own hosting if you like. It's completely up to you.
- You will get full access to all your website files, including your SQL database files and you will have your own complete cPanel access via special logins and passwords. (Don't worry if all this sounds a bit complicated – everything will become clear soon).
- You will receive **step-by-step videos** (100+ in 8 sets) that will help you every step of the way. If you can put a CD disc into a PC you will be bale to follow the steps. **It is THAT easy**. You will also receive an **Operations Manual** to help you manage your business day-to-day tasks. This is absolutely brilliant and will be your secret guide to success.

- You will also get 10 weeks of business coaching that will be delivered to you once a week via email. Nothing will be left to chance – we want you to succeed and we are going to do everything we can to help you with that!

I don't want you to think this is difficult. It is not. But look, any new business owner needs a little coaching and training to master the skills that are required to run a business.

It is called the initial *learning curve*. We all have to go through it, we all need it, and so do you. It's like everything else in life; *"You will need to learn the rules of the game before you can play it."*

The good news is this: You can't go wrong. This is the BIGGEST market sector currently in the world. It will not change for many years to come. To make money from it is as easy as pie.

When you buy your own international business today you make a SMART decision. It will be your **first step** to becoming financially independent FOREVER!

Can you remember my personal story earlier in this letter and how I got my first business – how I started? My life changed when I bought my first company. NOW you can do the same.

It is like taking a quantum leap forward. You skip all the hassles, you skip all the risks and start earning immediately.

It doesn't matter who you are, it doesn't matter where you stay or what your background or experience is. You CAN DO THIS! All you have to do is say YES!

This is the future! When you buy this business today I can make a promise you without a moment's hesitation. This business will open amazing new doors for you, nationally and internationally!

Let's have a closer look at your new business.

Buying your own online business is like having your own franchise shop – just BETTER.

- It's better because there is no rent to pay for a shop or office space.
- There are no royalties to pay. Nothing!
- There is no inventory to buy, no stock to keep, and no salaries to worry about.
- There is no boss to report to – YOU are the boss!
- You can do this from anywhere in the world!

This is a DREAM business...and what's more, it's in the biggest and fastest growing international market ever!

EVERYTHING will be done for you. You can sit back and relax!



Your business will basically run itself. All you have to do is manage it once or twice a week, monitor your global sales, collect your cash, and count your money.

On the next page is an example of what your new ONLINE business will look like.

Not every design exactly the same but it will give you a good idea.

Here is a snapshot of the home page of your new online business. You can also visit **sterlingpower.org** to have a closer look.



If you visit **sterlingpower.org** you will see that it is a DEMO site and not all links are currently active to protect certain *trade secrets* as well as existing and new license holders.

I'm sure that you will understand why I can't go into more detail here. Certain *trade secrets* are not to share. It is for the eyes of license holders only.

Don't worry if you do not understand certain things at this stage. I will show you exactly what to do, when to do it, and how to do it. I will also show you how easy it is to make money and build this business into an asset for you. You will see.

You will also receive a fantastic 100% guarantee – read on, it is on the next page!

Very Important – This is a 100% scalable business, which means that YOU can decide how much money you want to make, how big you want to grow your business, and how many suppliers you want to serve. Maybe you just want to do it part-time to earn an extra R40 000 or R50 000 per month. That's fine!

But here's the BEST news EVER!

What does it cost?

Look, I can easily sell this business for R55 000 and it will still be the bargain of the century. But I am telling you what... I'm not going to do this.

My auditors strongly recommended that I DON'T sell for under **R39 500**. *"This business is a "clone" of your best secrets and systems and years of experience. It is easily worth twice this amount!"* they said.

And my auditors are 100% right, it's easily worth twice that amount and for a minute or two I agreed with them. **R39 500 is a bargain...** but then I changed my mind.

I want you to pay even less than that – so I thought – what if I give you a **50% discount** – then you only have to pay **R19 750**.

...but then I realised something very important – I'm not doing all this just for me – I have enough money already, it's not for myself! NO! When it comes to the environment, the future of our planet and the future of our children we all need to do something.

So I made a final decision! I am going to make you an offer that you simply cannot refuse.

This is the biggest GIFT and BONUS you will ever seen in your life. But you will need to ACT NOW to get it.

I will give you a **90% discount** off the original price of **R39 500**. A full 90% and that means for the next few days only you can get your OWN international online business for ONLY **R3 950**

Let me repeat this. You can buy your OWN internationally established business, that is ready to make money for you immediately, and build an **HUGE** asset for you in one of the hottest and fastest growing businesses in the world **FOR ONLY R3 950**

You will NEVER see this offer again AND you will need to act now or you are going to be disappointment – I will have to show you away with this message: -
SOLD OUT!

I don't want to do that...so please complete the application for below right now. All our contact details are on the form. If you have any question please contact us on the numbers you will find on the form.

But there is EVEN more...

I have a **BONUS** for you!

This business system that I developed to make money in the alternative and renewable energy sector is called the **STERLING System**.

I named it after my good friend Joe Sterling who introduced me to this business and passed away some time ago. If it wasn't for Joe I would probably never discovered these moneymaking secrets.



As a **special bonus** to you I am going to send you most of my research that I talked about earlier in this document. I am also going to send you a set of "secret" energy device **BLUEPRINTS** that I received from Joe before he died. I am telling you now; this is going to **"Rock Your World"**.

I don't want to spoil the surprise here but I can promise you that what you will see is going to leave you breathless. I made some of these secrets public a while ago and since then the phone ran non-stop. I think it is time that YOU start making money from this too. **THAT is my Special BONUS Gift to you.**



I am also going to give you the **BEST GUARANTEE** in existence. When you receive your business I will give you 14-days to look at everything in detail and if you are not 100% happy with your business I will buy your business back - no questions asked. How does **THAT** sound? Please see the terms and conditions of this guarantee on the application form. Contact us if you have any questions.

Order Today!!

*PS - I want to welcome you on board and give you your business so that you can start making money immediately. The **ONLY** way I can do this is if your order right now! Just complete the order form below and I will make sure **EVERYTHING** gets done for you ASAP*

Walter Peck



You Can Order By Phone!

Contact Details

**Telkom Phone: -
0861 101 841**

**Email: -
sake@sterlingpower.org**

Please complete the form below right now to avoid disappointment!



YES, I want my OWN **International Renewable & Free Energy Online Business** and I want to make money with my business. I order this package with the understanding that my **Online Business** will be 100% functional when I receive it and that it will make money for me as set out in the operations manual and training that I will receive

I also order this package with the understanding that if I am not completely satisfied with this business system, I have 14 days in which I can re-sell it to Boulevard* for 100% of the purchase price minus the direct 3rd party set-up costs of R1950. I fully understand that these set-up costs are not refundable. I will however also have the option to re-sell my entire online business on the open market. My details and payment options are marked below.

Also send me my **FREE GIFT** as promised.

Name: _____ Postal Address: _____

_____ Postal Code: _

Tel: _____ E-mail: _____



- Direct deposit: **R3950 - Standard Bank** Account No: **414-416-791**
Branch Code: **011-545,**
***Boulevard Entrepreneurs**

- Charge my credit card with **R3950**: Straight ___ 6-Months Budget ___ 12-Months Budget ___ 24-Months Budget ___

Card No.

Expiry date ____/____ 3-digit code on back of card

Signature: Cardholder _____

***Boulevard Entrepreneurs, Registration No.1996/014833/07**
PO Box 4147, George-East, RSA, 6539

Phone: 0861 101 841 OR +27 44 695 1462

Fax this order form to: 0861 101 869 or scan and e-mail to:

sake@sterlingpower.org

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*For orders outside the **RSA** please contact us on **+27 44 695 1462**. This project is sponsored by the SA Chamber of Entrepreneurs (SACE) to promote entrepreneurship in Southern Africa. SACE is registered with the Department of Social Development since 2003 as an NPO. Registration number 027-607-NPO